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Date: January 25, 2012

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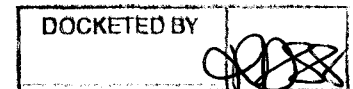
To: Steven M. Olea, Director
Arizona Corporation Commission

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From: Arturo Gabaldón, President
Community Water Company of Green Valley (CWC)



Re: BMP 7.6 – Development of Industry Partnerships.
Docket No. W-02304A-010-0220.

Requirement: CWC is to file a detailed explanation with the Commission prior to implementing a new partnership, describe how it would work, the possible results and expected costs. The following is our submission for your review and comment.

Program Proposal: CWC proposes to continue developing and expanding the role of the Water Conservation Alliance of Southern Arizona (Water CASA). While in its 15th year, Water CASA has been a means for water providers to augment individual conservation programs and improve the region's overall water conservation efforts. Member services include welcome packets, conservation devices and demonstration gardens and individual member services. Public policy advocacy includes water-use efficiency, drought planning and revised conservation regulation. Water CASA also encourages research and education. CWC believes Water CASA has been and will continue to develop new programs for its members, as well as enhancing research, education and advocacy.

Objective: CWC will provide a full description of services, research and activities (including education and advocacy) Water CASA undertakes each year starting with 2012. CWC will further provide descriptions of each service and activity as well describe what research is ongoing – and provide any plans for future services and activities.

Cost of the Program: CWC does not anticipate any additional costs for these efforts, current annual membership in Water CASA is \$4,000 per year. The majority of participation hours is by exempt employees, estimated 20 hours a year, however some nonexempt hours of about 10 hours (10 hours x \$42 Employee Related Expenses = \$420) per year are required.

Summary of how the participation would work: Water CASA consists of both private and public water providers. This includes CWC, Town of Marana, Town of Sahuarita, Metropolitan Domestic Improvement District, Town of Oro Valley, Pima County, Bureau of Reclamation, and the Central Arizona Groundwater Replenishment District. WaterCASA meets to determine what services, research and activities to provide. Water CASA provides and will continue to provide membership opportunities (including subscription services), and Fee-for-Services including developing a conservation plan or providing conservation devices. Water CASA could also be used as a means to develop further relationships with providers of conservation devices and other industry stakeholders in Southern Arizona.

Possible Results: CWC believes that Water CASA has been and will continue to be an effective effort amongst private and public water providers that enhances the goals of water conservation. Providers are able to exchange information and share experiences regarding new technologies and methodologies towards the efficient use of water. CWC believes that Water CASA will strive to enhance its visibility in Southern Arizona, and improve efforts to inform the public about the importance of water conservation and sustainable water supplies. While an existing effort, Water CASA continues to explore new services and activities to provide: including a conservation white paper.